

GABRIEL CATTE

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gabrielcatte.com ↗

Designer and art director focusing on branding, visual identity systems, and digital projects.

Gabriel studied graphic design in São Paulo, graduating in 2015, and has been working since then on projects ranging from large to small scales for clients from diverse segments. With a special interest in culturally relevant projects related to art, music and lifestyle, his approach to work is driven by the desire to innovate and encompasses visual identity systems, art direction, illustration, digital and print design.

Clients and projects include Bradesco, Brastemp, Frango Assado, Laboratório Fantasma, Lello, Mills, Omie, Rappi, Terra, and Vivo.

WORK EXPERIENCE

Art director and independent designer
2015 - Present

FIB, São Paulo
Senior Designer
2022 - 2023

As part of a smaller studio I helped create and lead brand identity projects for companies from diverse segments and sizes while also doing art direction, illustrations, web and editorial work.

Design Bridge and Partners, São Paulo
Brand Designer
2020 - 2022

While part of Design Bridge and Partners branding team, I created brand concepts and comprehensive visual identities for both local and global clients.

FIB, São Paulo
Graphic Designer
2017 - 2020

Walt Disney World, Orlando
College Program
2013 - 2014

EDUCATION

Bachelor's Degree, Graphic Design
Centro Universitário SENAC
2011 - 2015

AWARDS

2023 | D&AD
Graphite Pencil Award - Typography/Logos
Frango Assado

2023 | ADC Awards
Merit Honor - Brand/Communication
Frango Assado

2023 | FAB Awards
Silver - Retailer/Logo Design
Frango Assado

2019 | 13ª Bienal Brasileira de Design
Shortlist - Packaging/Audiovisual
Cólera

LANGUAGES

Portuguese
English

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